

# JOJO PENNEBAKER CREATIVE

Starting as a teenager at his father's studio, Pennebaker began a life in film. Since then, Pennebaker has worked as a director, producer, camera, and editor for more than 25 years. His early credits include: *The Ukrainian Mennonites* a documentary about a couple after WW II; the **Academy Award** nominated *The Warroom* (1994); *Searching for Jimi Hendrix* (1997); *Moon Over Broadway* (1998) *STARTUP.com* (2002); *Down from the Mountain* (2002); *Only the Strong Survive* (2003); *We have Arrived* (2005); *After Innocence* (2005); *Imaginne in Cornice* (2005); and *Youssou N'Dour: I Bring what I love* (2009). He has also made several projected programs for the **MET** and **Rock 'n Roll Hall of Fame**. As well as for **The New Yorker** and it's 60<sup>TH</sup> birthday tribute to Bob Dylan at **Town Hall** (2000). And in 1999 Pennebaker filmed a two day music festival for the **Harry Smith Foundation** at the Church of Saint Ann's in Brooklyn, NY. The Festival included performances by; *Wilco*, *Moby*, and *Lou Reed*. He also spent much of the year following *The Dave Matthews Band* on tour for a never released film by Sam Erickson.

His early music work led to some television series, including: the **PBS** series *Sessions at West 54th Street*; The **BRAVO Profiles** series; VH-1's '*Unplugged*' series, amongst others. He is currently directing the **EMMY** nominated **PBS** and **A&E international** series, '*Live From the Artists Den*' now in its 12<sup>TH</sup> season; and the award winning **MTV Hits** series, '*Live From Daryl's House*'. Pennebaker was the pilot season director for, and an architect of, the **EMMY** nominated, Jerry Seinfeld series, *Comedians in Cars getting Coffee*.

Partly due to his deep roots in the music world, Pennebaker started producing and directing live stream projects. This has turned into a regular activity with multiple, monthly live streams for such clients as **Skullcandy**, **Amazon**, **Google/YouTube**, **SPOTIFY**, **Go90**, **Live Nation**, **AEG**, and **AOL**. And with partners such as Three on the Tree, **Tourgigs**, **Firsttube Media**, **TV Tech Managers**, **Show Cobra/Love Live**, **Springboard**, and others.

Over the course of his career Pennebaker has had the honor of working with some of verite film making's most recognizable names; Robert Leacock, Al Maysles, Nick Doob, Chris Hegedus and his father, D. A. Pennebaker.

While continuing to work in all three formats (Documentary, commercial/marketing, and music/live streams), Pennebaker is currently working on a film called '*Show and Tell*,' a series of conversations with several of the most influential people of documentary filmmaking past and present.

Today, Pennebaker is an independent filmmaker, producer, and director. He lives in New York City.